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PRESS RELEASE

BEATLES consortium holds its 2nd meeting in Wageningen, the Netherlands

The BEATLES, a Horizon Research & Innovation project funded by the European Union under Grant Agreement No. 101060645, held its 2nd meeting on June 30, 2023. The meeting was organised by the Wageningen University and Research, a BEATLES consortium partner.

It was a resounding success as the consortium partners came together to discuss their progress and set future plans for the upcoming year. Each partner took the opportunity to present updates on their individual work, highlighting important milestones and sharing valuable insights gained thus far. This collaborative exchange of information provided a comprehensive overview of the consortium's achievements and paved the way for effective planning in the next phase of the project.

“Co-creation is at the core of the BEATLES project and the consortium meeting at Wageningen University and Research was a great opportunity for the BEATLES partners to collaborate, brainstorm, exchange ideas and co-decide the next steps of the project” said Marilena Gemtou, the project coordinator from Agriculture University of Athens (AUA).

The meeting, also, delved into crucial issues that needed attention in order to achieve the project's goals. Through focused discussions, the partners combined their expertise and perspectives to develop solutions and strategies.

With the conclusion of the 2nd BEATLES consortium meeting, the partners are committed to further collaboration and innovation, driving the behavioural change towards climate-smart-agriculture.

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