

PRESS RELEASE

BEATLES' and Enfasys' joint webinar & workshop on “Co-creating pathways to sustainable agriculture”

BEATLES and Enfasys projects are co-organising a joint webinar and interactive workshop entitled “Co-creating pathways to sustainable agriculture: Engaging all stakeholders in the value chain”. Taking place online on November 21st, 2024, from 10:00 to 12:15 (CET), this event will offer deep insights into transformative approaches for advancing sustainable agriculture in Europe.

Organized by **Q-PLAN International** and **SUSTAINABLE INNOVATIONS** for BEATLES, and **THE ASSOCIATION OF BALKAN ECO-INNOVATION** for Enfasys, the event will introduce cutting-edge methodologies such as systems thinking and behavioural theories that support sustainable change in food systems. These methods are designed to engage a wide range of stakeholders and address real-world agricultural challenges, with sessions dedicated to insights from diverse Use Cases in both projects.

Attendees will:

- Gain insight into the co-creation methodologies utilised in BEATLES and Enfasys workshops, which bring together stakeholders to address practical agricultural challenges.
- Explore the “lock-ins” and “levers” influencing the shift toward sustainable agriculture, including barriers and enablers that either hinder or promote change.
- Hear impactful examples from ENFASYS' Flemish Use Case and BEATLES' Spanish Use Case, offering practical pathways to stakeholder engagement and sustainable development.

The event will feature expert presentations and an interactive workshop where participants will have the chance to **collaborate on shaping the future of Climate-Smart Agriculture (CSA)** practices in Europe.

Speakers Include:

- **Marilena Gemtou** (AUA), Coordinator of the BEATLES project
- **Davide Guariento** (The Association of Balkan Eco-Innovation), Enfasys project partner
- **Nelson Ekane and Arno Rosemarin** (SEI Headquarters), BEATLES project partners
- **Louis Tessier, Marija Roglic, and Davide Guariento** (ILVO, Montpellier Business School, ABE), Enfasys project partners
- **Janne Parviainen and Sukaina Bharwani** (SEI Oxford)
- **Louis Tessier**, ILVO, ENFASYS' Flemish Use Case
- **Jon Bienzobas**, INTIA, BEATLES' Spanish Use Case

For those interested in attending, **the detailed agenda** can be found [here](#).

Registration is open [here](#).

For media inquiries, please contact

BEATLES: info@beatles-project.eu

Enfasys: info@enfasyproject.eu