

BEATLES' Webinar & Workshop

Sustainability impact of Climate-Smart Agriculture: Balancing Environmental, Economic and Social Pillars

 **DATE**
May 21st, 2025

 **TIME**
10:30 - 12:00 (CET)

 **Online**
MS TEAMS

Time (CET)	Topic
10:30 – 10:35	Welcome <i>Alexandra Gkouma (Q-PLAN)</i>
10:35 – 10:55	Oper8: Cost-Benefit Analysis (CBA) of non-chemical weed management practices (incl. 5' Q&A) <i>Olga Kriezi (Agricultural University of Athens)</i> <i>Luciano Pagano (University of Pisa)</i>
10:55 – 11:15	ICAERUS: Socio-Economic and Environmental Impact Assessment (SEIA) of using drones as multipurpose vehicles (incl. 5' Q&A) <i>Aikaterini Kasimati (Agricultural University of Athens)</i> <i>Bruno Barrionuevo (GeoSense)</i>
11:15– 11:35	BEATLES: Sustainability and Behavioural Change Assessment of climate-smart agriculture (incl. 5' Q&A) <i>Marilena Gemtou (Agricultural University of Athens)</i> <i>Georgia Frakolaki (National Technical University of Athens)</i>
11:35-11:55	Sustainability: Environmental, economic, and social – Participants' perspective <i>Mariana Fernandez (Sustainable Innovations)</i>
11:55 – 12:00	Event wrap-up