

BEATLES' Webinar & Workshop

Business Models for Climate Smart Agriculture (CSA)

 **DATE**
Dec 4th, 2025

 **TIME**
09:00- 11:00 (CET)

 **ONLINE**
MS TEAMS

Time (CET)	Topic
09:00 - 09:05	Welcome <i>Alexandra Gkouma (Q-PLAN)</i>
09:05 - 09:15	Inside the BEATLES project <i>Marilena Gemtou (Agricultural University of Athens)</i>
09:15 - 09:30	Fairness in climate CSA chains <i>Katja Logatcheva (Wageningen University and Research)</i>
09:30 - 09:45	Fair value propositions for CSA <i>Michiel van Galen (Wageningen University and Research)</i>
09:45 – 10:05	Fair Business Models for CSA <i>Christopher Jr. Galgo (Wageningen University and Research)</i>
10:05 - 10:25	Business Models in Enfasys project <i>Ioanna Kalyva (GAIA EPICHEIREIN)</i>
10:25 - 10:55	Interactive Discussion: Shaping Fair Business Models together <i>Mariana Fernandez (Sustainable Innovations)</i>
10:55 - 11:00	Closing Event